



# CHRG

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A Decentralised EV Charging Protocol



# The CHRG Team

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# The Problem

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- Arkansas **ranks last** overall in electric vehicle charging **infrastructure**
- Only about 200 charging stations over 38 counties
- Lack of EV adoption statewide
- No incentive for owners to allow public use of chargers

# Our Vision

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- Deploy a distributed network of public-use EV chargers
- Incentivise use of charging stations
- Help Arkansas become a global leader in transportation
- Create the first permissionless network and **community** of EV drivers, charger owners, charger hosts and manufacturers

# The CHRГ Network

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- **Types of CHRГ Network Participants**
  - **Drivers** - End users of the charging stations
  - **Owners** - Users who own and operate charging stations
  - **Hosts** - Users who provide a public place for charging stations to be operated
  - **Miners** - Users who opt to share traffic data
  - **Networkers** - Users who are issued carbon credits for their contribution to the network (EV Manufacturers, Electric Companies, Charger Manufacturers)
- **The CHRГ Charging Node** - The initial chargers that the network will support, developed by the CHRГ team to ensure a successful deployment
- **CHRГ Wallet** - Intuitive mobile app containing the map, wallet, staking, validating

# Products

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## The **CHRG** Charging Node

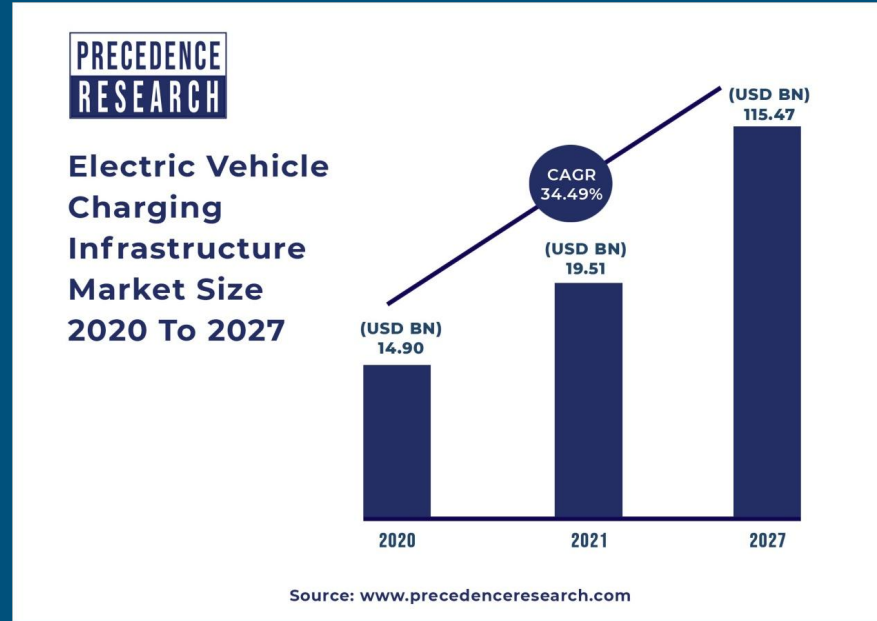
- Solar and grid powered
- QR Code and NFC
- Runs blockchain node

## The **CHRG** Wallet

- Digital identity for private use
- Map of charging stations
- Mining mode

# Worldwide EV Charging Market

- Overall EV infrastructure market size to grow **over 600%** over the next 5 years
- U.S. Departments of Transportation and Energy to **allocate \$54.4 million** to EV charging and **infrastructure** in Arkansas (NEVI)



# The Competition and Competitive Advantages

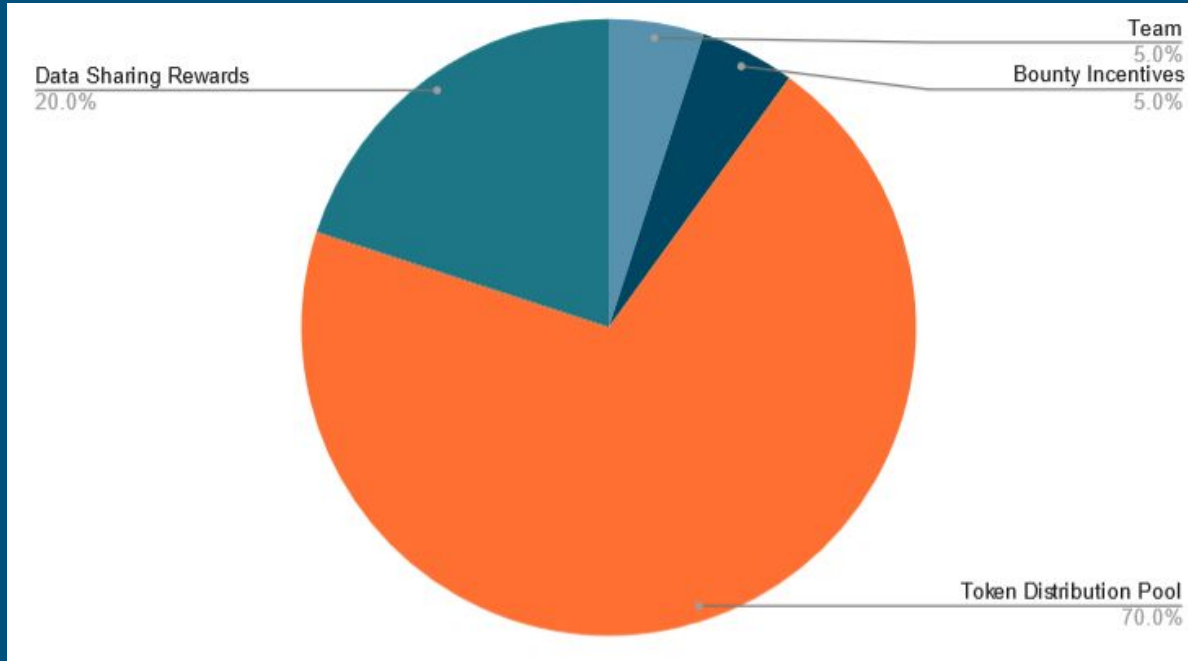
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- **Competition**
  - Electric Vehicle Direct Currency (EVDC)
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- **Competitive Advantages**
  - Two-Token System
  - Proof-of-Stake Network Consensus
  - Enhanced network decentralisation
  - Concentrated deployment region



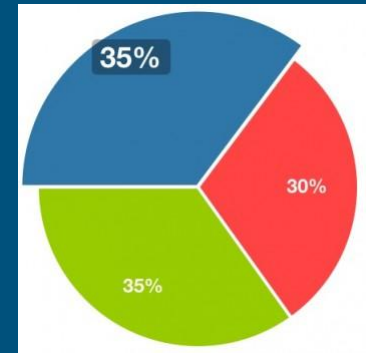
# Initial Token Distribution

Total Supply: 20,000,000



## Token Distribution Pool

- 35% to Owners
- 30% to Hosts
- 35% to Miners



# Network Dynamics

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## Two Token System:

- **\$CHRG** - Native token of the CHRG ecosystem - ICO price of \$.25/\$CHRG
- **\$CCT** - (Carbon Credit Token) - Token used to pay for EV charging services, Stablecoin pegged at the cost of \$10 USD

**Burn-Mint Equilibrium:** **\$CHRG** is burned to mint **\$CCT** and interact with chargers. **\$CCT** can only be spent within the **CHRG** ecosystem and must be spent to allow for mint of new **\$CHRG** tokens

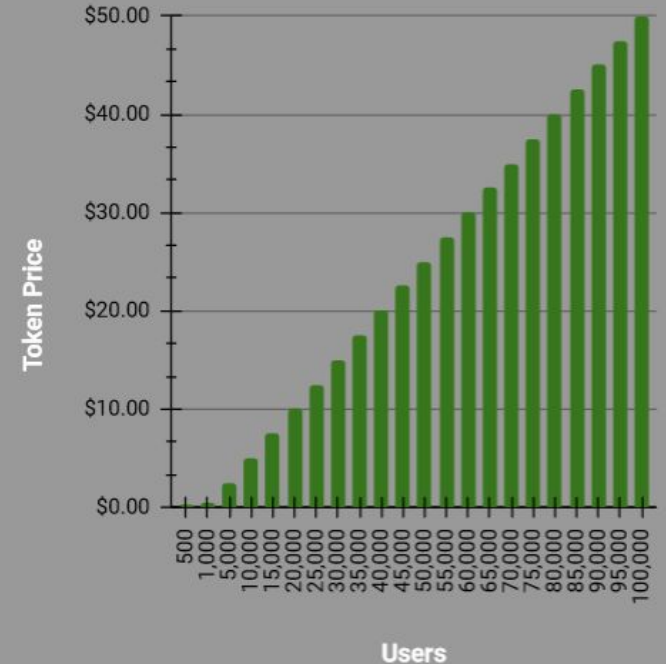
**Nodes:** Software optimized to run on **SBC** (Single Board Computer) hardware. Housed inside the chargers and powered by small and efficient solar panels. Stores the entire history of the **CHRG** network and transactions

**Validators:** Located in the **CHRG** Wallet app. Validate **\$CCT** transactions through **NFC/QR code** to verify use of node. Users can stake tokens for voting power in peer to peer transaction validation

# Expenses and Forecasting

Blockchain and Mobile App Development	\$20K - \$30K	Phase 1 3 - 6 months
Charger Development	\$200K	Phase 2 4-6 months
Testnet Incentive Expenses	\$15K	Phase 3 2 to 4 months
Marketing and Promotion	\$80K	Funding for social media campaigns and paid promotion
Payroll Expenses	\$300K	Funding for one year of startup payroll

Token Price vs. Users



# Thank You for Believing in Arkansas

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ARKANSAS



**Blockchain**